

Year 5- Andy Warhol- Mixed media/Digital art

Inspiration		Partnership with parents	
Key Questions <ul style="list-style-type: none"> - Who is Andy Warhol? - How do designers represent brands? - Can you create a piece of art in the style of Andy Warhol's Coca-Cola bottle? - Can you create a piece of pop art using digital editing? - Can you create a pop art piece using multiple images? 	Concepts Formal elements <ul style="list-style-type: none"> - Colour - Design Skills <ul style="list-style-type: none"> - Ideas are developed from a range of curriculum areas and developed with imagination - A developing sketch book shows a good range of ideas that, with support, are presented with some imagination - Some of the qualities of materials are understood and used well to enhance ideas - With encouragement, unexpected results are seen as possibilities - A basic understanding of visual language leads to pertinent comments on art works - There is some experimentation with and explanations of combining images, video and sound (DM) - There is a growing awareness of the style of notable artists across the centuries - There is some awareness of the context in which artworks are produced - Some good examples of original works that mimic some styles of others are developing 	Also covered in: <ul style="list-style-type: none"> - Y1 Kandinsky, Y2 Picasso, Y5 Warhol, Y6 Romero Britto By the end of this unit, children will be able to: <ul style="list-style-type: none"> -use a sketchbook to explore their ideas -create a piece of pop art using mixed media focussing on colour -understand how design is an important part of our culture. - talk about the work of Andy Warhol and make links with their own work 	
Knowledge Artist- Andy Warhol was an American artist, director and producer who was a leading figure in the visual art movement known as pop art. -What is pop art? Watch video https://www.tate.org.uk/kids/explore/who-is/who-andy-warhol -Andy Warhol (born Andrew Warhola) was part of the pop art movement. He was famous for exploring popular culture in his work, using brands like Coca Cola and Campbell's Soup (which was one of his favourite things to eat) -Warhol liked to use bright colours and silk screening techniques to mass-produce artworks based on photographs of celebrities, like this famous image of Marilyn Monroe. -Screen-printing is a printing process that can create lots of artworks that look the same. The design is separated out into individual colours and the position of each colour is marked out by a stencil on a screen. The screen is a frame of wood with a fine mesh stretched over it. The different coloured inks are pushed through each stencil one at a time and the colours build up to form a picture. Sometimes Warhol would switch colours around and present a group of prints with contrasting colours together. -.Warhol's studio was called The Factory, which was a reference to the mass-produced nature of his artworks. He saw art as a product, the same as the clothes you wear and the food you eat. He had a very particular personal style. He had a shock of white hair and was usually seen wearing a lot of black, leather jackets and glasses or sunglasses Art- Brands- style 1 -Share a range of brands A.W. worked with i.e. Coca-Cola, Campbell's, Disney etc and then discuss the corresponding art work. Discuss how AW saw art as a products and the brands saw this as an opportunity for advertising. -Focusing on line, sketch a popular brand food or drink product such as a can of pop, then outline using a black fine liner in the style of AW's Coca-Cola. Photocopy the image as a single not multiple on a page and use as a base to explore adding contrasting colours using coloured chalks and water colours (the ink from the photocopy and watercolours will separate) to replicate AW's style. Art- Marilyn Monroe and other celebrity prints –style 2 -share a range of AW's celebrity prints and critique using the formal elements. Use the colour wheel and discuss the range of contrasting colours. -using Ipad's take selfies (props optional) and explore digital editing using contrasting colours to create bold and striking pieces of art. Final piece- -To design and create a digital (style 2) or mixed media (style 1) piece focusing on creating a repeated print i.e multiple im ages. -To work in their own AW 'Factory' to mass produce and then sell their product to parents.		Artipedia Andy Warhol 6 th August 1928-22 nd February 1987 Pop art American	
			
			<p>-Andy Warhol "Art is what you can get away with." "Everyone will be famous for 15 minutes." "They always say time changes things, but you actually have to change them yourself"</p>
			
Topic Specific Vocabulary Colour, design, contrasting, brand, mass production, advertising, culture, current, digital media, multiple		NC Subject content <ul style="list-style-type: none"> - To create sketchbooks to record observations and use them to review and revisit ideas - Improve their mastery of art and design techniques including drawing, painting and sculpture with a range of materials - About great artists and designers in history 	
Subject Specific/Academic Vocabulary This vocabulary should be explicitly taught in context. Other tier 2 words should also be explored as they are encountered.			
Year 3	Year 4	Year 5	Year 6
Area, response, source	Concept, period, process,	Cultural, specific, theory	Complex, interpretation, significance,
We are artists/Being an artist/I am an artist Audience: parents invited after school (other possibilities invite expert etc.) Pop-up gallery –			